

Axis Installation & Set Up Instructions

Please read completely before beginning installation. Ensure you follow instructions closely to guarantee easy installation of your banner.

Assembly Parts

Each Axis banner stand will come with the following pieces:

- Base unit
- Adjustable Pole
- Top Profile Bar
- Pin (Allen Key located on left side of base unit)
- Custom Carry Bag



Figure 1

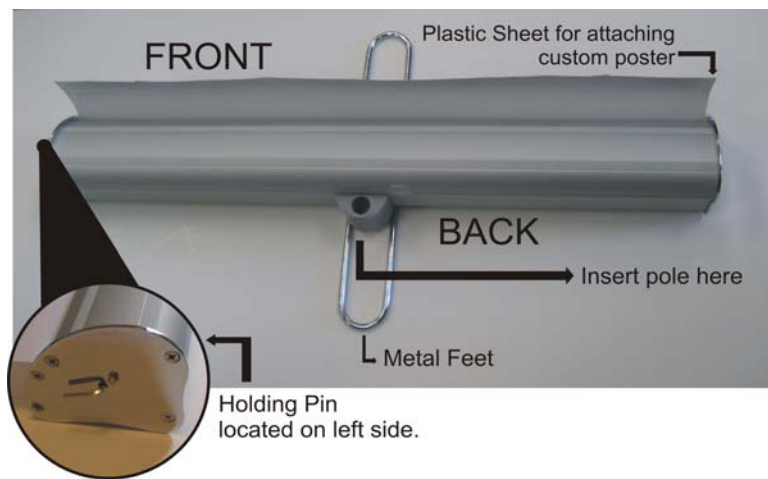


Figure 2

WARNING

All banner stands come with a pin (allen key) inserted into one end of the displayer. **DO NOT REMOVE THE PIN** until the banner has been completely installed. If the pin is removed prematurely, the white plastic sheet will coil back into the banner stand.

Installation Instructions

STEP 1- INSTALL THE TOP PROFILE BAR

Before installing your banner into the base unit, the top profile bar should be clipped to the banner.

- 1.1** Pull the profile bar apart at the top (see Fig 3). The profile bar snaps together, so it will be difficult to pull apart.
- 1.2** Slide the banner through the bottom of the profile bar (see Fig 4).
- 1.3** After the banner is slid through, snap the top profile bar closed (see Fig 5).



Figure 3

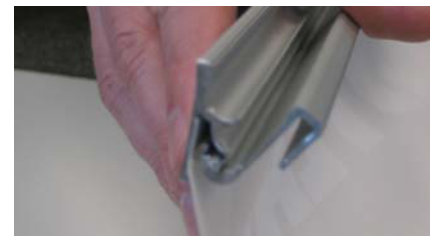


Figure 4



Figure 5

STEP 2 – SET UP BASE UNIT & ENSURE THE PIN IS LOCKED

Turn the metal feet on the base unit out so they are perpendicular to the stand base. (fig. 6)

It is crucial the pin is fully inserted to the base unit before installation can begin.

*For first time setup, please proceed to instruction 2.1
For regular banner replacement, please proceed to instruction 2.2*

2.1

For your convenience, your new stand will come with the pin already inserted. Please proceed to Step 3.

2.2

If the pin is not inserted, pull out the existing banner all the way. While holding down the plastic white sheet with one hand, insert the pin into the side of the base unit with your other hand (see Fig 7). Check to ensure the pin is securely locked in place before letting go of the plastic. (You may need to reel some of the white plastic sheet back into the base unit to line the pin up with the corresponding hole).

WARNING: If the key is not properly inserted, the white plastic sheet will be quickly drawn back into the base unit and the stand will need to be repaired.

After the pin is locked in place, if there was an existing banner installed, it will need to be cut off before attaching the replacement.

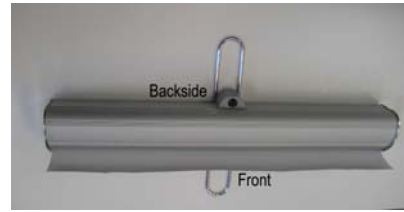


Figure 6



Figure 7

STEP 3 - INSTALLING THE BANNER TO THE BASE UNIT

Attaching the banner to the stand

*For first time setup, please proceed to instruction 3.1
For regular banner replacement, please proceed to instruction 3.2*

3.1

Located on the backside of the white plastic is a peel and stick surface to adhere the banner to the displayer (see Fig 8). Note, this peel and stick surface can only be used once. Before sticking your banner to the plastic sheet, check to ensure the correct side of your banner is facing the front of the base unit. For additional strength and stability, we recommend reinforcing the banner to the plastic with tape (see Fig 9). Tape should be applied to both the front and back of the banner where it attaches to the white plastic sheet.

3.2

On future replacements, after inserting the pin cut off the old banner and use tape to attach the new banner to the white plastic sheet (see Fig 9). Tape should be applied to both the front and back of the banner where it attaches to the white plastic sheet.



Figure 8



Figure 9

STEP 4 – REMOVING THE PIN

4.1 Once again hold down the plastic with one hand and gently remove the pin from the side of the base unit. After removing the pin, the tension on the base unit will increase quickly; ensure you are holding down the white plastic sheet (see Fig 4).

4.2 Gently allow the base unit to reel the newly installed banner all the way into the base (see Fig 10). The pin can be safely stored in the small clear pocket located in the lid of the Carry Bag.



Figure 10

STEPSETTING UP THE STAND FOR DISPLAY

Insert the adjustable pole into the base unit. There is a corresponding hole on the back of the base for the pole to fit into (see fig 11).

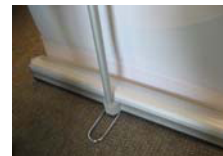


Figure 11



Figure 12

STEP 6 – INSTALLING THE POLE

The adjustable pole has two grey locks on it. By opening and closing these locks, the pole can be adjusted to custom fit the height of your banner.

First, open the top lock and pull out the section fully. Snap the lock fully closed. Figure 12 shows the lock open and figure 13 shows it locked. Gently pull out the banner from the base unit while securing the base unit with your foot. Slide the top of the pole into the lip of the top frame (see fig 14).

At this time your banner will be partially rolled out. Release the bottom lock and pull up to height of banner. When desired height is reached, close the bottom lock.



Figure 13



Figure 14